



15 Questions to Ask a College Counselor Before You Hire



Background and Credentials

- What is your background in college admissions?
- Are you a member of IECA, HECA, or NACAC?
- How many students do you work with each year?

Pricing & Packages

- What is included and what costs extra?
- How do you bill for additional schools or hours?
- Do you offer hourly or a la carte options?
- Discounts for siblings or groups?

Services & Process

- How do you help with essays?
- Do you support FAFSA, CSS Profile, or scholarships?
- Do you handle specialized situations?

Availability & Trust

- How often will we meet, and in what format?
- Response time during deadline season?
- How do you keep the student engaged?
- Can you share references?
- What is your cancellation/refund policy?